

A decorative material is provided which particularly possesses excellent adhesion properties. The decorative material comprises: a substrate; a print layer provided on the substrate; a protective layer provided on the print layer, the protective layer comprising an ionizing radiation-cured resin; and a stress relaxing layer as a primer layer provided between the print layer and the protective layer, for relaxing shrinkage stress caused at the time of curing of an ionizing radiation-curable resin for the formation of the ionizing radiation-cured resin constituting the protective layer.

15